

# Our Community

2025 was designated as the UAE’s Year of Community. As a vital component of mobility in Dubai, Salik enhances connectivity throughout the city, improves access to reliable services for residents, and supports community-focused initiatives.

The Company’s community agenda focuses on inclusive access, practical support for those who need it most, and partnerships that deliver measurable social impact. In line with its mission to facilitate mobility, Salik extends toll exemptions for eligible vehicles used by People of Determination, charitable and public benefit organisations. Applications can be submitted through multiple channels, including Customer Happiness Centres, the website and 24-hour self-service support.

In 2025, free-of-charge trips through Salik’s ten toll gates increased by 50.1% to 13.3 million. People of Determination are also exempt from parking fees at the Dubai Mall.



## Empowering People of Determination

A key milestone on this journey is the partnership agreement signed in December 2025 with Dubai’s Community Development Authority (CDA) to support programmes dedicated to People of Determination, aligned with the objectives of the Dubai Social Agenda 33. Under the agreement, CDA allocates Salik’s contributions to fund community projects and address the priority needs of People of Determination, with the aim of scaling support to reach a wider base of beneficiaries.

→ [Watch a video on the collaboration between Salik and the Community Development Authority in Dubai](#)

Community investment is anchored in targeted partnerships and support programs. In 2025, Salik’s total social contributions reached **₹ 500,000**, including both financial and in-kind support. Under the ‘Year of Community’ theme, Salik strengthened collaboration with government and charitable organisations and focused initiatives on inclusion and community wellbeing.

## Supporting the UAE Clean-Up Programme

Salik was among the main sponsors of the Clean UAE 2025 campaign for the second year in a row. The campaign is led by the Emirates Environmental Group (EEG), under the patronage of the Ministry of Climate Change and Environment. The 24th cycle launched its nationwide journey in Dubai on 6 December 2025 and ran through 16 December.

The Dubai kick-off mobilised 8,500 volunteers in the Bur Ruwayyah area, where participants covered more than 12 km of natural terrain and collected waste that was subsequently sorted for recycling.



## Moments of Giving

During Ramadan, Salik supported families through its ‘Moments of Giving’ initiative, contributing to community solidarity during a period traditionally centred on generosity and social connections. The initiative focused on practical support aligned with the Year of Community’s agenda and complemented the Company’s broader approach to responsible corporate citizenship.

Beyond external programmes, Salik supports community engagement through its corporate volunteering programme, managed by the QHSE team. Volunteering initiatives have expanded beyond limited events, with a broader pipeline of opportunities throughout the year.

**₹ 500,000**  
total social contribution in 2025

## Celebrating Labour Day

As part of the Year of Community activities, Salik marked Labour Day with a dedicated event recognising blue-collar workers. It reflected our appreciation for the essential contribution of frontline and operational teams to everyday community well-being.

→ [Watch a video on Labour Day 2025 in Salik](#)



## Supporting orphans

In celebration of Eid Al Adha, Salik collaborated with the Dubai Charity Association to host an event for orphaned children at the Association’s headquarters. The gathering featured a mix of entertainment and educational activities, including an interactive drawing and colouring workshop. Support provided during the celebration included clothing vouchers, gifts and cash, aimed at bringing a tangible sense of joy and inclusion during the holiday period.

→ [Watch a video on the Eid Al Adha event](#)

In 2026, Salik will build on the initiatives delivered in 2025 by expanding its community partnerships, including collaboration with organisations such as the Rashid Centre and Dubai Charity. The Company also plans to increase its community investment budget in 2026. Community programmes will align with the UAE’s ‘Year of the Family’ agenda, with greater focus on supporting families, children and vulnerable groups, alongside continued environmental and inclusion initiatives.